19 October 2026

LEVEL UP
2026 - 2027



State Conference 2027

Date Range: March 1, March 9-12
First Release Now Available! Click Here.

NLSC Dates for 2027
June 21-25 in Atlanta, GA

Take the first step NOW for your students! Register students and advisors as National Members for 2026-2027. Reminder: All students competing and their advisors/teachers *must be registered as National Members* by December 31. Don't delay!
Register @ https://www.skillsusa-register.org/Login.aspx

Advisor Town Hall and Coaching Sessions for Leadership Prep

- **Thank you to our Lead Chapter Advisors for meeting last week to officially kickoff the 2026-2027 year! For those who missed, a follow-up email was sent with the slides and information.**
- **Community Service & Leadership Events Coaching with Anthony Tiberi**
  - If you would like to learn more about starting in Community Service, Career Pathway Showcase, Community Action Project, or any individual Leadership event, click below to schedule a 30-minute coaching session!
  - Click Here to book through Calendly

Upcoming Competition Overview Webinars from National SkillsUSA

- **These sessions are open to teachers (advisors), interested student competitors, and contest coordinators. Mark your calendar and be sure to join!** *Click the date next to your event to open the Zoom meeting.*

Information Technology Services	Thursday, November 12, 2:00 p.m.
Job Skill Demonstration A & B	Tuesday, November 17, 3:15 p.m.
Commerical Roofing	Wednesday, November 18, 2:00 p.m.
Automotive Refinishing Technology	Wednesday, November 18, 5:00 p.m.

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Level Up Your Membership and Earn Free Resources!

- SkillsUSA advisors have an extra reason to grow their chapters this year!
- Advisors who register at least 15 student members in one technical program, along with one or more instructors as professional members, by Nov. 15 will receive a free SkillsUSA Educational Resource.
- Chapters can also earn SkillsUSA Framework banners by growing their membership over last year. Chapters that register 25 more members than last year will receive a SkillsUSA Framework banner, while chapters registering 50 or more additional members will receive two Chapter Framework banners.
- Qualifying advisors will receive an email after Nov. 15 with instructions for redeeming their incentives.
- Start recruiting now, grow your chapter and Level Up your SkillsUSA membership! Check out the promotional flyer.



UPDATES FROM NATIONAL SKILLSUSA TEAM

IBM SkillsBuild Technical Session

Join SkillsUSA and IBM for an advisor-only webinar with Kiki Huckaby, Corporate Social Responsibility Manager at IBM. Explore practical ways to incorporate artificial intelligence, data and cybersecurity into your instruction, and learn how to participate in the IBM SkillsBuild Educator Challenge for a chance to win an IBM-branded The North Face fleece.



Date: October 29, 2026
Time: 4–5 p.m. ET

During this session, you'll learn how to:

- Access IBM SkillsBuild's free learning resources and credential opportunities.
- Connect course content to your training program and classroom instruction.
- Get started with the SkillsUSA + IBM SkillsBuild Challenge and track course completion.

IBM SkillsBuild Educator Challenge

Facilitate at least 30 course completions for a chance to receive an IBM-branded The North Face fleece. Join the webinar to learn the participation requirements and how to verify progress.

Registration:

- Membership submitted? Register through SkillsUSA Pathful.
- Membership not yet submitted? Complete this registration form to attend.

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UPDATES FROM NATIONAL SKILLSUSA

Take Up the Challenge! National Conference Pin and T-shirt Design



SkillsUSA is offering the 2027 National Leadership & Skills Conference (NLSC) Pin and T-shirt Design Challenge to all dues-paying student members. The winning designs will become the official T-shirt and pin for the 2027 NLSC. The challenge is open now, entries must be received by February 1, 2027, at midnight ET, and winners will be announced on February 8. Download the rules below:

·NLSC T-shirt Design
·NLSC Pin Design

Connect with Carrier!

Join Carrier for an advisor-only SkillsUSA Technical Session to explore industry insights, helpful resources and practical ideas you can bring back to your classroom. Connect with industry expertise and discover ways to support your students' learning and career exploration.

Tuesday, November 3 | 3–4 p.m. ET

How to Register

- Membership submitted? Register through SkillsUSA Pathful.
- Membership not yet submitted? Complete this registration form to attend.

Capitol Gains

Advocacy is a skill like any other, and 471 SkillsUSA students, advisors and state directors from 31 state associations put it to work at the 2026 Washington Leadership Training Institute, Sept. 26–30. After days of training on the SkillsUSA Framework and CTE policy, students met face to face with their senators and representatives to make the case for career and technical education and Perkins funding. The week also welcomed WorldSkills USA competitors fresh from Shanghai and closed with 297 members earning the SkillsUSA National Statesman Award.



Read the full story on the SkillsUSA Champions hub.

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UPDATES FROM NATIONAL SKILLSUSA

Compete in Make48 at NLSC 2027

Can your students invent, build and pitch a brand-new product under pressure? Make48 team applications for NLSC 2027 are now open to SkillsUSA chapters. Teams of two or three students and one advisor apply with a short, creative video. Six teams will be selected to compete live at NLSC in June, where the action is filmed for Make48's docuseries on The Roku Channel.

Only the first 40 applications will be considered, and some spots are already claimed, so apply soon. Applications close Oct. 31.

Learn more.

Careers in Your Community Challenge

The U.S. Department of Education has launched the Careers in Your Community Challenge, the fourth challenge in its CTE Momentum series to prepare high school students for rewarding careers and increase access to career and technical education (CTE). The challenge invites high schools to propose solutions that improve career exploration at their schools. Submissions are due by Nov. 19, 2026 at 6 p.m. ET, and up to 10 winning teams will receive an equal share of the $50,000 prize pool.

Ready to get started? CTE teachers can review the challenge details, selection criteria and available resources with students, then work together to identify opportunities to strengthen career exploration at your schools. Subscribe to the CTE Momentum newsletter for challenge updates and reminders.

Share Your Community Service Stories with SkillsUSA!

The SkillsUSA Champions digital hub provides new content frequently, from inspiring features to stories about the great work chapters and partners are doing. We know your chapters are doing some amazing community service work this holiday season and we would love to write about it. To submit a story idea, send us the details through our "Submit a Story" link, and we'll contact you.