

2025 Delaware State T-Shirt Design for National Leadership & Skills Conference

State Competition Date: Friday, March 14, 2025 at DelTech Stanton

The winning design in this category will be produced and used as the Official Delaware State T-Shirt at the National Leadership Conference. The winner will represent Delaware as the T-Shirt Design competitor.

Eligibility

This contest is open to all paid-in-full SkillsUSA Delaware secondary school members for the current academic school year. "Paid-in-full" means that the competitor has been registered as a national SkillsUSA member.

Design Specifications

Competitors will design an original creation to be presented at the 2025 Delaware SLC (State Leadership Conference). All entries should:

- Be approximately 7" x 7" in size.
- Use up to four colors. Please note that black is considered a color. The shirt's color will be white. (All designs must be presented for a white T-shirt).
- Be original artwork that has been generated on a computer.
- Communicate through imagery--such as type, illustration, graphic representation or all mentioned--the ideals and mission of SkillsUSA Delaware and SkillsUSA.
- Include the text **SkillsUSA Delaware**, or SkillsUSA accompanied by a drawing of the geographical shape of the state of Delaware.
- Must contain "SkillsUSA" as one word. You can use the word SkillsUSA but cannot use any part of the National Emblem.
- Must include the year 2025.
- Take into account the national theme for the current year, which is "Ignite Your Potential."
- The National Conference T-Shirt must include:
 - 1. SkillsUSA Delaware
 - 2. 2025 (text)
 - 3. Ignite Your Potential (text)

Presentation Specifications

In addition to original artwork, competitors will design a presentation to accompany their design. This presentation will be evaluated by judges at the Delaware SLC. The presentation should include:

1. Artwork
2. Printed T-shirt
3. Official SkillsUSA three-ring binder documenting the project. See requirements in checklist.
4. All competitors must create and submit online a one-page single sided resume.

- Table will be provided to competitors for presentation.
- Typed paragraph of less than 100 words that describes the design and colors used.
- The back of artwork or presentation board must include:
 - Competitor's name
 - School
 - Teacher
 - Chapter Advisor
 - Note: There cannot be any identifying information about competitor name or school on the front of the presentation.

Prohibited Devices

Cellphones, electronic watches and/or other electronic devices not approved by the state committee are **not** allowed in the competition area. State committee members may approve exceptions onsite during the Delaware SLC if deemed appropriate.

Testing

For the State Leadership Conference, all competitors are required to take the SkillsUSA Professional Development test. [Study guides can be found here.](#)

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Binder Requirements

- Design documentation must be submitted in an official SkillsUSA three-ring binder.
 - A penalty of 20 points will be deducted for not submitting documentation in an official binder.
- The binder must contain no more than 25 pages.
 - **Note:** A sheet of paper has two sides. Each side is considered one page. Therefore, a single sheet of unfolded paper is two pages.
 - 1). Documentation must be on a single-sided 8.5" by 11" sheet of paper.
 - 2). All pages must be numbered.
 - 3). A five (5) point penalty per page will be deducted for exceeding the page limit.
 - 4). Any pages contained in a pocket, folded page, or similar features will be counted as additional pages and will be subject to penalty.
- The design documentation will contain drawings, sketches, thumbnails, roughs, composites, lists, etc. that were used during the design process. Competitors may place any design asset or element used to create the design in this binder to aid in the oral presentation.
- The binder must be organized in the sequence identified below:
 - 1). Title Page. Include name of chapter, school name, school address, and school telephone number.
 - 2). Table of Contents.
 - 3). Design documentation organized as presented in the table of contents.

Presentation

- Competitors will deliver a five (5) to seven (7) minute presentation and question/answer session regarding their design.
- After the presentation, the judges will ask questions related to t-shirt design, SkillsUSA, production process, professional development, workplace, technical, and leadership skills. A question/answer session regarding their design will be given a maximum of three (3) minutes.
- Note: The maximum time allowed for the presentation and interview is 10 minutes. No extra time will be given if the oral presentation does not leave time for the question/answer session.
- Competitors should have good eye contact and a good rapport with the judges.
- Strong presentations have a commanding introduction, a series of strong supporting points, and a conclusion that summarizes the topic.
- Talking points should include:
 - 1). How the competitor came up with the design
 - 2). The process used in developing the design
 - 3). The design's unique qualities
 - 4). Why other students/advisors would want to wear it
 - 5). Describe the printing method of the entry
 - 6). A defense of design decisions based on the question/answer session