



SkillsUSA®

State Chapter



WORK PLAN

Last Updated 8/5/2017

2018 Delaware SkillsUSA State Officers

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POLYTECH High School

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High School

Communication Committee

Committee Chair: Jason Mello

Member(s):

- Ashish D'Souza
- Stephen Baione

Management Team Member(s): Robert Bogdziewicz, Mike Fitzgerald, Macky Traubado

Goal: Advance Delaware SkillsUSA Communication

Strategy:

- | | Status: |
|----------------------------------------------------------------------------------------------------------------------|---------|
| 1. Renovate and Modernize Delaware SkillsUSA Website | Ongoing |
| ○ 10/31/17 Make the website more simplistic and modern | Ongoing |
| ○ 10/31/17 Add more information about upcoming events | Ongoing |
| ○ 10/31/17 Increase compatibility with mobile devices. | Ongoing |
| ○ 10/31/17 Increase accessibility | Ongoing |
| 2. Social Media Outreach | Ongoing |
| ○ 11/30/17 Instagram profile | Ongoing |
| ○ 11/30/17 Twitter profile (Tentative possibility) | Ongoing |
| ○ 12/31/17 Create an app for Delaware SkillsUSA containing information about upcoming events (Tentative possibility) | Ongoing |
| 3. Utilize Teacher Email Database to Spread News about Upcoming Events Throughout the State | Ongoing |
| ○ TBD Spread news about Socks in a Box | Ongoing |
| ○ TBD Spread the news about other Service and Professional Development projects | Ongoing |

Leadership Committee

Committee Chair: Ashish D'Souza

Member(s):

- Jason Mello
- Stephen Baione

Management Team Member(s): Robert Bogdziewicz, Mike Fitzgerald, Macky Trabaudo

Goal: Advance Delaware SkillsUSA Leadership

Strategy:	Status:
1. Outreach to SkillsUSA High Schools for State Officer Candidates	Ongoing
○ 10/31/17 Reach out directly via email to teachers of all vocational schools for possible State Officer Candidates	Ongoing
○ 10/31/17 If no viable candidates are found, create a State Officer team based in POLYTECH High School	Ongoing
2. Host Leadership Events to Increase Future Leaders	Ongoing
○ 10/31/17 Host leadership lunches	Ongoing
■ 10/31/17 Determine location, time, budget, and number of leadership lunches during the year	Ongoing
3. Create Stronger Ties to the Communities of SkillsUSA	
○ 9/30/17 Develop a plan/system for Member of the Month	Ongoing
○ 9/30/17 Plan a professional development activity for the Fall Leadership Conference	Ongoing

Service Committee

Committee Chair: Stephen Baione

Member(s):

- Jason Mello
- Ashish D'Souza

Management Team Member(s): Robert Bogdziewicz, Mike Fitzgerald, Macky Traubado

Goal: Advance Delaware SkillsUSA Community Service and Professional Development

Strategy:

Status:

1. Coordinate with Communication Committee to Publicize Service and Professional Development Plan **Ongoing**
 - Fall Leadership Conference — **October 25th**
 - Invention convention - **1/15/18**
 - Coastal Cleanup - **9/16/17** **Complete**
 - Socks in a Box - **10/25/17 - 12/1/17**
 - Food Drive - **10/25/17**
2. Create More Member Participation in Events **Ongoing**
 - Begin advertising for events at least a **month in advance** **Ongoing**
 - Update information on website and app
 - Develop a plan for incentives (Tentative) **Ongoing**
3. Coordinate with Other CTSO's to Increase Participation in Service and Professional Development Activities **Ongoing**
 - **TBD** Coordinate with TSA for Socks in a Box to increase participation